

SHARK TANK



PROJECT

WHAT IS THE SHARK TANK PROJECT?

- A new business simulation where student teams will create their own business or product.
- Each team will research and create all of the sections of a business plan for their idea.
- Teams will pitch their business idea to a panel of sharks in order to win the investment from the sharks.
- The teams are competing against one another for the sharks funding.
- There will only be one winner per class.



FIRST SHARK TANK



SKATE WEDGES



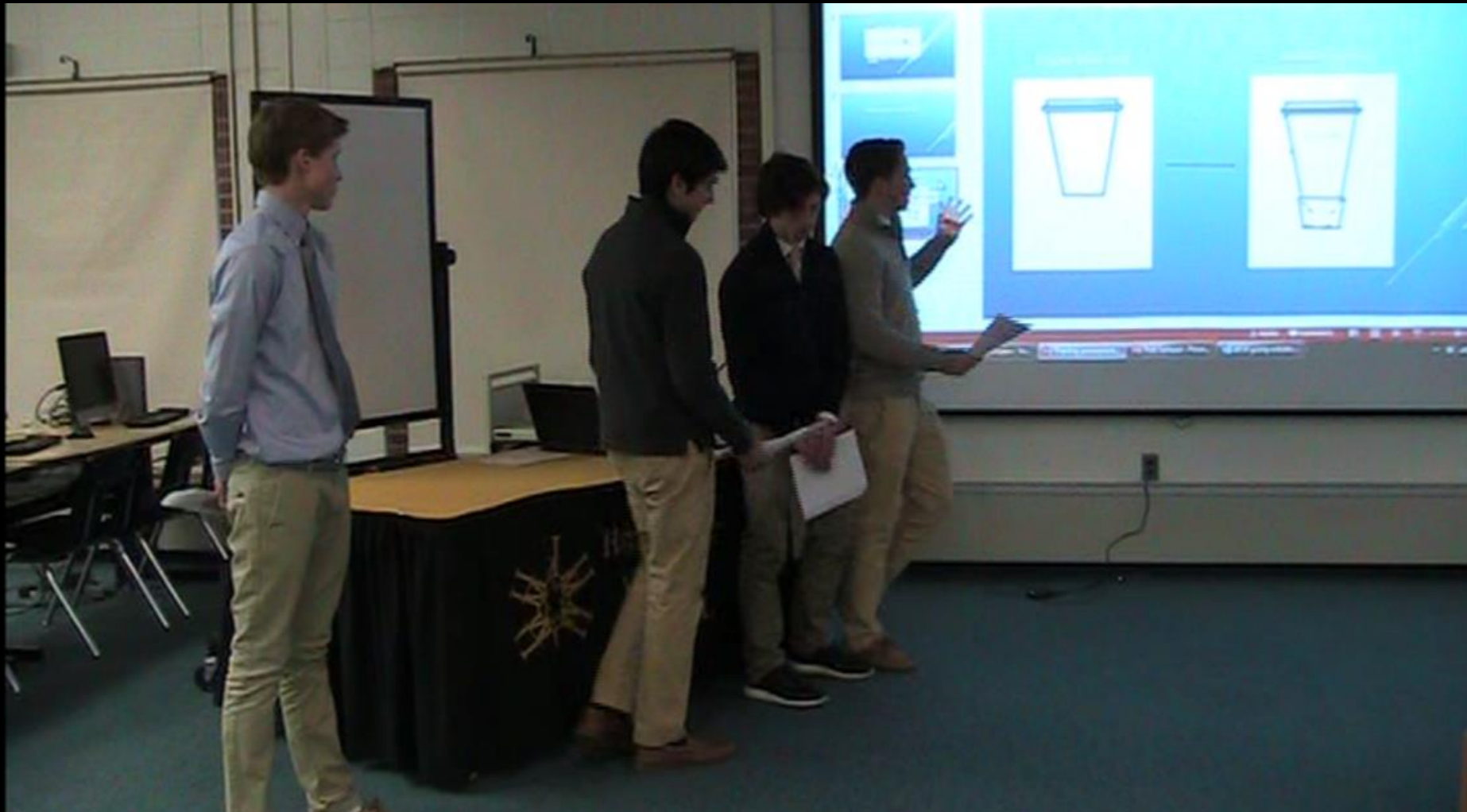
PANEL OF SHARKS



COLLEGE OZ APP



DRIP STOP CUP



TASTY TOONS



WANT TO BE A PART OF THE SHARK TANK PROJECT?

- **Consultants** meet with the student teams to provide their unique knowledge and give constructive feedback to aide the teams in creating the best project and presentation.
- Our Shark panel will judge each team following a scoring guideline. **Sharks** are compiled from different backgrounds and expertise in order to have a balanced panel. Sharks are able to ask questions to help with the scoring of the teams.

WHAT ARE THE STUDENTS SAYING?

- “The consultants definitely helped us think of things that we were missing out on in our project or in our business plan. They made us think harder about certain things like finances and whether we were asking for the right amount from the Sharks.”
- “One big thing that I learned during this project is that you have to prepare a lot and know all the facts in order to give a good, thorough presentation”
- “After completing the Shark Tank Project, I have gained the most realistic experience for how to create a business.”

WHAT ARE THE STUDENTS SAYING?

- “All of the consultants came from various business backgrounds and experiences. Their advice and wisdom were definitely helpful because they presented information that we otherwise couldn’t have thought about.”
- “I did like how all of it seemed real since the Sharks actually dealt with business jobs in their past.”
- “I think this project was a very good example of how things in the business world will be outside school.”

WHAT ARE THE STUDENTS SAYING?

- “Also, I learned that the numbers do matter, because when we met with the consultant, they talked about how we should make the product for a smaller price, and sell for a greater price to have a bigger profit margin.”
- “When it came to Shark Tank day we were all equally excited and nervous. All this work we had put into our product finally came together and we were so proud because it was something we had done entirely on our own. (One of the Sharks even asked if we were already a running company!) It made me proud to see all of our work come to life and I really hope it showed how motivated we were. “